

# For Joints.

JOINT LOGIC  
HYAFLEX

PETS

## Joint health.

### KEY SELLING POINTS

- Non-animal derived; vegan-friendly
- Quick absorbing liquid
- High-molecular weight Hyaluronic Acid in a supplement available on the market
- Patented for overall joint health

### Because it is an acid will it burn my pet's skin or stomach?

Hyaluronic Acid is often called an acid and this is a misnomer. Hyaluronic Acid as a sodium salt (sodium hyaluronate)(HyaFlex) will have a neutral pH measurement not an acidic. Because of the water retention capacity of Hyaluronic Acid, it is actually a very good moisturizer for the skin and is being used in many facial creams and body lotions.

### Why is the molecular weight of supplemental Hyaluronic Acid important?

A study done by Wobig et al in 1999, compared Hyaluronic Acids of various molecular weights and found there are far more benefits derived from higher-molecular weight acid. The higher molecular weight acid can hold more water, has better lubrication properties and better shock absorbing properties. The Hyaluronic Acid in HyaFlex is one of the purest and high in molecular weight.

### TARGET MARKET

- Consumer that is looking for an alternative joint supplement.

### How does HA compare to Glucosamine or Chondroitin?

Glucosamine is a precursor of Hyaluronic Acid. Hyaluronic Acid in turn makes the synovial fluid. Glucosamine must combine with a glucuronic acid molecule to make Hyaluronic Acid. Often times the body is not able to join these two molecules together and the the production of the needed Hyaluronic Acid is never achieved. By administering Hyaluronic Acid, you take away the risk of this integral process not happening and may see results with Hyaluronic Acid that you did not see with glucosamine or chondroitin.

### Why would I want to give my pet an HA product?

Hyaluronic Acid is naturally produced by the body as a constituent of synovial fluid that lubricates the cartilage between the joints. As the pet ages, it produces less HA and it becomes more and more difficult to replace the lost HA.



### LIQUID FOR DOGS

**UPC #:** 858259000193  
**Serving size:** One (1) full dropper  
**Servins per container:** Thirty (30)  
**Packaging:** Bottle - Recyclable  
 1 oz PET plastic clear bottle  
 Box - White recyclable box  
**Size:** 1 oz  
**Dimensions:** 2.5" x 1.25" x 4.5"  
**Gross weight:** 2 oz  
**MSRP:** \$29.95

#### Product Facts

Active ingredients per 1 full dropper serving  
 Hyaluronic Acid.....2mg  
 Inactive Ingredients: Normal saline.

#### Directions for use:

Administer correct amount due to body weight (refer to chart) per day or as recommended by your veterinarian. For oral use only - not for injection.

5-30 lbs	31-75 lbs	75+ lbs
1/2 dropper	3/4 dropper	1 full dropper



### LIQUID FOR CATS

**UPC #:** 858259000032  
**Serving size:** One (1) full dropper  
**Servins per container:** Thirty (30)  
**Packaging:** Bottle - Recyclable  
 1 oz PET plastic clear bottle  
 Box - White recyclable box  
**Size:** 1 oz  
**Dimensions:** 2.5" x 1.25" x 4.5"  
**Gross weight:** 2 oz  
**MSRP:** \$29.95

#### Product Facts

Active ingredients per 1 full dropper serving  
 Hyaluronic Acid.....2mg  
 Inactive Ingredients: Normal saline.

#### Directions for use:

Administer correct amount due to body weight (refer to chart) per day or as recommended by your veterinarian. For oral use only - not for injection.

1-5 lbs	6-10 lbs	11+ lbs
1/2 dropper	3/4 dropper	1 full dropper